Ad ID 1100

Ad Text COPS SHOT AND KILLED CALIFORNIA BLACK WOMAN WHO STRUGGLED WITH BIPOLAR DISORDER

Michelle Lee Shirley was fatally shot by Torrance police officer as she approached a group of police officers in her car.

Police arrived at the scene after a series of 911 calls in which they were warned of a reckless driver and her erratic behavior. When cop saw Shirley, who was off her bipolar medication, they boxed her in with their patrol cars. When she started approaching them, law enforcement officers opened fire at her. The incident resulted in a fatal shooting.

After the shooting, Shirley was taken to County Harbor-UCLA Medical Center and was pronounced dead.

Michelle Shirley, 39, who received a diagnosis of a mental disorder tried to balance motherhood and law school. In a video titled, "It's Up to Us," she was asking people to take seriously a mental disorder and seek help because ignoring it can take away years of people's lives.

Did you know that people with mental illness are 16 times more likely to be killed during a police encounter than mental healthy? Did you know that half of people shot by cops are mentally ill?

Police officers are not equipped with firearms to deal with mental illness in the field. But they are equipped to protect us from criminals.

Ad Landing Page https://www.facebook.com/Blacktivist-128371547505950/

Ad Targeting Location: United States

Interests: Pan-Africanism, African-American Civil Rights Movement

(1954–68), African-American history or Black (Color)

Age: 16 - 65+

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile

devices

Ad Impressions 34,914

Ad Clicks 3,640

Ad Spend 500.00 RUB

Ad Creation Date 11/03/16 08:13:05 AM PDT

Ad End Date 11/10/16 07:13:05 AM PST



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